



Project Partners



Archanon - Asterousion
Municipality



Local Council of Pembroke
(Malta)



**KAPE
CRES**

CENTRE FOR RENEWABLE
ENERGY SOURCES AND SAVING



**Diputación
de Teruel**



MED Operational Programme - Cohesion Policy 2007-2013



Europe in the Mediterranean
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www.pembroke.gov.mt
www.medstrategyproject.eu



**Integrated Strategy for
Sustainable Development
of Mediterranean Rural
Areas**



INFORMATION ABOUT MEDSTRATEGY

Medstrategy project is a project financed through the EU MED Programme. It aims at improving and addresses territorial governance of Mediterranean rural areas towards sustainability through an innovative integrated Planning Model (PM).

The project involves rural territories of the Mediterranean area in Malta, Italy, Spain and Greece. It focuses on three themes:

- 1. The integration of economic, social, environmental dimensions of sustainability in planning;*
- 2. The development of integrated & shared strategies and actions through the cooperation of local authorities and the engagement of local communities for the innovation of territorial governance;*
- 3. The setting up of common objectives & activities such as preservation of cultural and natural heritage and competitiveness of territorial system for local and transnational synergies of rural areas.*

Following a diagnosis of the involved territories and the assessment of the three dimensions of sustainability (economic-social-environmental) through appropriate indicators, the project highlighted weaknesses and strengths of local authorities governance systems, in order to identify successful alternative governance models and tools.

It is only thanks to the active participation of key actors and local stakeholders (citizens, local administrators and decision makers, opinion leaders, business sector operators, tourism providers, professional associations, environmental associations, civil society groups) that it has been possible to elaborate and produce a common vision of future and shared "green economy" strategies.

