



**MedStrategy Project - Integrated Strategy for Sustainable
Development of Mediterranean Rural Areas**
Project reference no.: 2G-MED09-282

**C3 – TERRITORIES AND INSTITUTIONS:
Diagnosis and ex ante evaluation**

Phase 3 – SWOT Analysis

**“Institutional SWOT Analysis”
Archanon-Asterousion Municipality**



Archanon – Asterousion Municipality

July 2011



The table that follows summarises the results of the Institutional SWOT Analysis that was undertaken for the Municipality of Archanon-Asterousion, using the agreed Thematic areas and Indicators.

Thematic areas	STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<p>The capacity to cooperate with the different levels of government for the territorial management</p>	<p>The ability and the responsibility of the local authorities (municipalities) to design the General Urban Plans</p>	<p>Poor coordination between the responsible services. Licensing by many services (archaeological Service, Forest Service) Failure of services to intervene. Overlapping of structures</p>	<p>Presence of a strong local identity linked to the agricultural productions. Presence of a significant number of historical, cultural and environmental resources. Several EU Programmes are aimed at enhancing the environmental, historical and cultural heritage.</p>	<p>Land use conflict (one structure gives permission for industrial zone, while another for touristic)</p>
<p>The ability of the Local Authorities in fostering growth and innovation in a competent, efficient and effective manner</p>		<p>Reduced possibility of funding Weak initiatives, in public and private sector. Inadequacy of technical personnel to develop strategic and innovative projects.</p>	<p>Cooperation with Universities, Centers of Research and Innovation that are active in Crete Several EU Programmes are aimed at enhancing the environmental, historical and cultural heritage</p>	<p>Permanence of the low level of computerization and Innovation of the Public Administration, inadequate to the national and Community standards.</p>

Thematic areas	STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS
<p>The capacity of the Local Authorities to develop policies, programs and government actions oriented at the sustainable development</p>	<p>Experience, knowledge and demonstration of good practice by the municipality.</p> <p>Trust of local people's to intentions and capabilities of the municipality at planning and implementing projects for the sustainable development.</p> <p>Sufficient personnel to support the development of innovative projects on socio-economic and territorial issues.</p> <p>Existence of local bodies that work on this logic</p> <p>Disposal of indigenous potential, ready to be developed</p>	<p>Financial insufficiency to support the development of innovative projects on socio-economic and territorial issues.</p> <p>It has not been started projects aimed at achieving the Environmental Quality Certification.</p>	<p>The tendency to improve and modernize agricultural practices (organic crops) for the protection of landscape and environmental.</p> <p>Several EU Programmes are aimed at enhancing the environmental, historical and cultural heritage.</p> <p>The environmental quality and the endogenous potential to improve the strategies for sustainable development.</p>	<p>Lack awareness of the potential role, innovative and strategic, of the historical and cultural resources.</p>
<p>The capacity of the Local Authorities to promote a shared (common) "Vision" of the sustainable development through the activation of participative processes</p>	<p>The experience of Archanon-Asterousion Municipality to unite the community and promote a common vision offers this advantage to the municipality</p>	<p>Economic crisis in Greece may discline stakeholders from participation process</p>	<p>Due to the recent situations, possibilities raise for new beginnings (adjustment, redesign)</p>	<p>Loss of confidence in the institutions by the citizens.</p>